IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (MBHB Case No. 00-625-F)

| n re Application of: | |) | |
|----------------------|---------------------------------|---|---------------------------------|
| | Simon Hunt, et al. | í | |
| | |) | Group Art Unit: 2145 |
| Serial No.: | 10/693,292 |) | |
| | |) | Examiner: Swearingen, Jeffrey R |
| Filed: | October 24, 2003 |) | |
| | |) | Confirmation No.: 4135 |
| or: | System and Method for Providing |) | |
| | and Displaying Information |) | |
| | Content |) | |

Mailstop AF Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313–1450

RESPONSE TO FINAL OFFICE ACTION MAILED AUGUST 20, 2008

Dear Sir:

In response to the final office action mailed August 20, 2008, Applicants submit the following claim listing, amendments to the specification, and remarks.

Amendments to the Specification begin on page 2 of this response.

A Listing of the Claims begin on page 12 of this response.

Remarks begin on page 18 of this response.

Applicants generally authorize the Office to charge any underpayment or credit any overpayment to Deposit Account No. 132490, and to treat any communication in this matter that requires an extension of time as incorporating a request for such an extension.

1